

ASCE

SCUOLA DI COMPETIZIONE ECONOMICA

PRESENTATION

ASCE – Scuola di Competizione Economica Internazionale - School of International Economic Competition is an Association established in Venice in 2014 from the collaboration among academics, professionals and experts in globalization and international cooperation, civilians, military, and diplomats, with three main objectives:

1. the specialization of entrepreneurs, professionals, authorities, production and services managers, cultural workers, educators, on issues and matters relating the “new internationalization,” the repositioning techniques, and the cultural, negotiating and geopolitical environment that distinguishes, nowadays, every type of business, in the era of interdependence and rapid, unexpected changes.
2. the creation of a “School of Thought” of International significance, that formulates and sends proposals, theoretical but also operational, to the concerned Institutions and Bodies, on the issues referred to the main future world trends, and to the Italian areas of influence, such as the Mediterranean Regions, the North African shore, the Middle East and South and Central Europe.
3. to be a recognized, national and international reference point for the education and training of the young cadres who form the “front lines” of the international repositioning, in the economic, social, production and services systems.

To effectively address the crucial issues of globalization, the subjects involved must specialize with advanced methodologies and new operational tools, to transform the future to their own advantage, to conquer new markets and new economic spaces.

The educational project of ASCE represents an absolute and unique innovation in the Italian high education panorama, and proposes a set of concrete and valuable competences, essential for a new generation of European entrepreneurs, managers and professionals, committed in the complexity of the global market.

Besides researches and publications, the ASCE formative proposal consists of In-depth thematic study days, and long-life learning courses, also in collaboration with Private or Public Universities

Fundamental and connotative elements of ASCE courses are:

- 1) the active and combined participation of entrepreneurs and institutions in the classrooms
- 2) the civil-military-diplomatic synergy,
- 3) the link between theory and practice in each subject.

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The topics of study, proposed by experts, advisers and professors, expression of the Italian and European excellence on the offered matters, are articulated around the following themes:

1. Strategic analysis and globalization: elements of strategic theory and analysis to face the new international competition
2. Geopolitics and International competition: The new geographic configurations of international power
3. Business Intelligence, Competitive Intelligence: The increasing role of intelligence in corporate development
4. Civil-military-diplomatic cooperation and national interest in new and/or awkward markets
5. Strategies and Techniques for repositioning,
6. Human resources in companies' repositioning
7. International missions, security and risk management,
8. Advanced and strategic communication.

The “Study Days” are comprehensive one-day courses, dedicated to economic issues of strategic interest, such as: International treaties, security, emerging geographic aggregations, new markets, economic and productive transformations, megatrends, partnerships of greater interest for Italian companies

In 2018 ASCE has planned to propose, besides “traditional” subjects, study days and courses on new strategic topics, relevant for the innovative economic development of European companies and Regions:

1. Strategies for applied new technologies and companies' innovation: Artificial Intelligence, Robotics, Industry 4.0
2. New Human Resources specializations in companies' repositioning: Information Officer, Risk Manager, Security Manager, Data protection Manager, Big Data Manager, Intelligence officer
3. New European Policies and their instruments: Climate Change and EEA European Environment Agency, Cyber Security and ENISA The European Union Agency for Network and Information Security, Digital Single Market and EU Unit for Robotics and Artificial Intelligence.
4. Blockchain Register and peer-to-peer net

WHO WE ARE

PRESIDENT AND ACADEMIC DIRECTOR

ARDUINO PANICCIA was born in Milan on January 31, 1946. He teaches Strategic Studies and International Economy at the Faculty of Political Sciences of the University of Trieste, Degree Course on International and Diplomatic Sciences.

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Prof. Arduino Paniccia is consultant for big private and public companies, and member of EU and UN's study committees and working groups. Through multiple missions in areas affected by conflict, he has acquired extensive experience in the fields of terrorism, guerrilla warfare and peacekeeping. In 1999 He was appointed as member of the Task Force for the Reconstruction in the Balkans, and in 2012 President of the SME Task Force for the reconstruction of Libya. He has worked in Albania, Bosnia, Croatia, Kosovo, Macedonia and Serbia. Besides, South Europe, he has carried out numerous missions in Afghanistan, Pakistan, and Persian Gulf. He was responsible for the UNIDO training project for diplomatic and ministerial cadres in Iraq. He is commentator and analyst, for newspapers, television and the web, about issues of geopolitics and international strategy. He writes on national and international newspapers and magazines and is frequently interviewed on the main Italian national newspapers.

https://it.wikipedia.org/wiki/Arduino_Paniccia

VICE PRESIDENT AND MANAGING DIRECTOR

LAURA TREVISAN worked extensively as Economic Development Consultant for EU and bilateral funded projects in South Eastern Europe, before becoming co-founder, Vice President and Managing Director of ASCE.

Laura has worked on support to governmental institutions and private organizations implementing SMEs support measures, as consultant in preparation and implementation of Institution Capacity Building projects in Italy and in foreign countries, developing SMEs policy implementation structures, implementing regional development's projects in pre-accession Countries, performing public awareness events.

Senior Project Manager, in her capacity as EU consultant she has achieved high specialization on Kosovo, Croatia, Bosnia, Macedonia, Georgia and Turkey.

With more than 15 years of working experiences in the field of SMEs' Internationalisation, among other she used to be the Head of the Euro Info Centre in Friuli Venezia Giulia Region, Italy (1994-1999), Team Leader of the EU funded project "TA for the Establishment and Operation of the EICC Kosovo" (2001-2002), Training Adviser of the EU funded project "TA for the Operation of the EICC FYR Macedonia" (2004), Consultant to the EC Delegation in Bosnia & Herzegovina for the preparation of the tender for the Establishment of an EICC in BiH" (2004-2005) and Consultant for the Project "Support to Investment Promotion Agency_MTI Kosovo" (2009), where she organized the first sales-export mission from Kosovo in EU.

She has worked as Project Leader of Italy-funded projects in Croatia - "Implementation of the EU Charter for SMEs" (2005), "Enhancing the European quality culture in the entrepreneurial approach in Koprivnica-Krizevcy County, Croatia EUQALEN" (2007) – and in Kosovo "Support to New and Dynamic SMEs in Kosovo" (2006), and Kosovo Desk in Friuli Venezia Giulia Region – DKFVG (2006-2009).

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In 2008 she provided consultancy services to the EC Delegation in Georgia, drafting a project in the framework of the European confidence building measures for the Conflict resolution in the breakaway regions of Abkhazia and South Ossetia.

In 2014 Laura has worked as Senior International Short Term Expert in Abigem3 Project in Turkey (Ankara, Van, Batman, Sivas and Hatay). www.lauratrevisan.eu

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